



# CHEROKEE HIGH SCHOOL FOOTBALL 5<sup>th</sup> QUARTER CLUB

## AGREEMENT TO PLACE AD IN THE 2019 FOOTBALL PROGRAM BOOK

Cherokee 5<sup>th</sup> Quarter Club  
PO Box 39  
Marlton, NJ 08053

This agreement between Cherokee High School Fifth Quarter Club and Football Program Patron

**Name of Patron:** \_\_\_\_\_

Agrees to purchase #ads\_\_\_\_\_ in the 2019 Football Program Ad Book

- (1) \$500 Full Page (Color or B&W) **Outside Back Cover (SOLD)**
- (2) \$400 Full Page (Color or B&W) **Inside Cover (SOLD)**
- (3) \$350 Full Page (Color)
- (4) \$150 Full Page (B&W)
- (5) \$ 75 Half (1/2) Page
- (6) \$ 50 One Quarter (1/4) Page
- (7) \$ 35 One Eighth (1/8) Page (business card)

Please submit advertisement, logo or business card along with payment. You may submit your hard copy to the PO Box or email **Michelle Toner** at [michelletoner@comcast.net](mailto:michelletoner@comcast.net). Please make checks payable to **Cherokee High School Fifth Quarter Club** and send to:

Cherokee 5<sup>th</sup> Quarter Club  
PO Box 39  
Marlton, NJ 08053

This advertisement will appear in the program sold at each of the regularly scheduled home football games for the Cherokee Chiefs.

We appreciate your support of our Cherokee Chiefs Football Players and Trainers. If you need further information, please contact **Michelle Toner**.

*The Cherokee 5<sup>th</sup> Quarter Club Executive Committee*

**\*\*\*\*\* Deadline is August 9<sup>th</sup> \*\*\*\*\***



## CHEROKEE HIGH SCHOOL FOOTBALL 5<sup>th</sup> QUARTER CLUB

### 2019 Ad Book Layout Guide

#### Hard Copies:

Could be a print from your computer or Kinko's, a print of your words with the photo you want pasted in place (at the **EXACT SIZE** of the ad space you are purchasing) or the handwritten words with the photo and we will scan and assemble – font, design and layout.

#### Digital Ads:

Prepare and submit ads in the **EXACT SIZE** of the ad space you are purchasing with preferred file format of JPEG, TIFF, BMP and PDF. Digital ads may be submitted as email attachments. Please note when sending DOC(X) files to include digital art attachments.

Contact Michelle Toner: [michelletoner@comcast.net](mailto:michelletoner@comcast.net) regarding questions, submissions and payments for ads – include in subject line type "2019 Cherokee Football Ad Book"

#### SIZES NOT TO SCALE, For Reference Only

##### **FULL Page Ad** (7 ½" Wide x 10" High)

\$500 – Color or B&W – outside cover, **SOLD**

\$400 – Color or B&W – inside cover, **SOLD**

\$350 – Color

\$150 – B&W

##### **HALF Page Ad** (7 ¼" Wide x 4 ¾" High) - \$75.00

##### **QUARTER Page Ad** (4 ¾" Wide x 4 ¾" High) - \$50.00

##### **EIGHTH Page Ad** (3 ½" x 2 1/8" High)- \$35.00 (Business Card)

\*\*\*\*\* **Deadline is August 9<sup>th</sup>** \*\*\*\*\*