



CHEROKEE HIGH SCHOOL FOOTBALL 5th QUARTER CLUB

AGREEMENT TO PLACE AD IN THE 2018 FOOTBALL PROGRAM BOOK

Cherokee 5th Quarter Club
PO Box 39
Marlton, NJ 08053

This agreement between Cherokee High School Fifth Quarter Club and Football Program Patron

Name of Patron: _____

Agrees to purchase #ads_____ in the 2018 Football Program Ad Book

- (1) \$500 ~~Full Page (Color or B&W) **Outside Cover** (only 1 available)~~ **SOLD**
- (2) \$400 Full Page (Color or B&W) **Inside Cover** (only 2 available)
- (3) \$350 Full Page (Color)
- (4) \$150 Full Page (B&W)
- (5) \$ 75 Half (1/2) Page
- (6) \$ 50 One Quarter (1/4) Page
- (7) \$ 35 One Eighth (1/8) Page (business card)

Please submit Patron's advertisement, logo or business card along with payment. You may submit your hard copy to the PO Box or email Joe Burke or Dave Linden @

Joe Burke jobu1115@hotmail.com
Dave Linden linden006@comcast.net

This advertisement will appear in the program sold at each of the regularly scheduled home football games for the Cherokee Chiefs. Please make checks payable to **Cherokee High School Fifth Quarter Club** and send to:

Cherokee 5th Quarter Club
PO Box 39
Marlton, NJ 08053



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2018 Ad Book Layout Guide

Hard Copies:

Could be a print from your computer or Kinko's, a print of your words with the photo you want pasted in place (at the **EXACT SIZE** of the ad space you are purchasing) or the handwritten words with the photo and we will scan and assemble – font, design and layout.

Digital Ads:

Prepare and submit ads in the **EXACT SIZE** of the ad space you are purchasing with preferred file format of JPEG, TIFF, BMP and PDF. Digital ads may be submitted as email attachments. Please note when sending DOC(X) files to include digital art attachments.

Contact Joe Burke: jobu1115@hotmail.com or David Linden: linden006@comcast.net regarding questions, submissions and payments for ads – include in subject line type **"2018 Cherokee Football Ad Book"**

SIZES NOT TO SCALE, Reference Only

Full Page Ad (7 ½" Wide x 10" High)

\$500 – Color or B&W – outside cover, only 1 available

\$400 – Color or B&W – inside cover, only 2 available

\$350 – Color

\$150 – B&W

Half Page Ad (7 ¼" Wide x 4 ¾" High) - **\$75.00**

Quarter Page Ad (4 ¾" Wide x 4 ¾" High) - **\$50.00**

Eighth Page Ad (3 ½" x 2 1/8" High)- **\$35.00**
(Business Card)